

THOM WINNINGER



Thom Winner, CSP, CPAE, is the author of many tapes, training packages and books, including, "Hiring Smart," "Price Wars," "Sell Easy," and "Full Price; Competing on Value in The New Economy," in addition to being published in over 300 other publications. Thom Winner is Founder of the Winner Institute for Market Strategy and is one of the most in-demand speakers in the U.S. today. Thom Winner and his company have received many awards and commendations - The Blue Chip Enterprise Award from the U.S. Chamber of Commerce; Nominee for America's Entrepreneur of the Year Award; and the 1995 Cavett Award, the highest award given by the 4000 inducted into the CPAE Speaker Hall of Fame. Thom

Winner's market strategies have been featured on CNBC, First Business, Boardroom Reports, and Venture and Success Magazine. Thom is frequently referred to as America's Leading Market Strategist and the man who is reinventing the way America captures market share. His free-flowing style encourages audience participation and he integrates high-impact strategies into a powerful skill development session.