



Bobbie Gee

Topics: Image, Customer Service, Motivation

Programs:

- How To Create A Million Dollar Image And Reputation For Your Business
- Customer Service vs. Customer Relations
- Living on Purpose
- How Disney Does It

A savvy, sophisticated business woman. That's **Bobbie Gee**. An articulate, compassionate, intuitive public speaker. That's Bobbie Gee. A dedicated, caring parent and spouse. That's also Bobbie Gee. Ever since discovering her passion for public speaking as a teenager, Bobbie has chosen a life course full of challenges, diversity and balance.

Early in her career, Bobbie began presenting seminars for the largest self-improvement firm in America. Her achievements caught the attention of the Disney organization and they recruited her as their expert to promote and coordinate the Disney image standards for Disneyland. During her tenure, Bobbie developed employee relations programs that resulted in greatly increased morale for the company's more than 8000 employees. At a time when the Walt Disney Company was going through a period of difficult employee relations, Bobbie helped to regenerate and motivate the employee's enthusiasm for the maintenance and support of the company standards and the Disney Image.

From there she went on to develop a niche in the arena of corporate perception, reputation, image and Customer Service vs Customer Relations that has since taken her around the world. One of her most challenging projects was defining, refining and polishing the image of the city of Calgary, Alberta, Canada for the 1988 Winter Olympic Games. In her travels to 18 countries, she has often shared the platform with talents like Brian Tracy, President Gerald Ford, Terry Bradshaw, Lou Holtz, and Roger Dawson to name a few.

Bobbie has appeared on national talk shows, and produced and hosted two television programs of her own. As a best-selling author, her book *Creating a Million Dollar Image For Your Business* has been referred to as one of the better management reference books. The book is in its 5th printing and being distributed in 6 countries.

She is one of only 2% in the world to receive both of the National Speakers Association's two most prestigious awards - the Certified Speakers Professional (CSP) and the Counsel of Peers Award for Excellence (CPAE). Recognized by promoters worldwide as one of the most outstanding female speakers. Bobbie captivates and involves her audiences with her unique blend of common sense, knowledge, style, and wit.

Since her first entrepreneurial business venture at age 23, to her successful employee relations and training strategies developed for The Walt Disney Company, to her founding of Halitec - a high tech research and development company, Bobbie has gained real life practical wisdom and a vision for the future.